

Communities taking action

Me whakaohooho, me whakamana ngā hapori kia mahi i te mahi

Collaborative Pathway Action Plan 2020-2025

Strategic context

The overall strategic direction for biodiversity in Aotearoa New Zealand over the period 2020-2050 is provided by [Te Mana o te Taiao \(Aotearoa New Zealand Biodiversity Strategy\)](#). The strategy's intention is to guide all those who work with or have an impact on biodiversity. The [Predator Free 2050 Strategy, Towards a Predator Free New Zealand](#), endorsed by Cabinet in 2020, sits under the umbrella of Te Mana o te Taiao as one of the core foundations. It comprises three areas – mobilise, innovate and accelerate, that describe how Aotearoa New Zealand will achieve the Predator Free 2050 goal to eradicate mustelids, rats and possums by 2050. Beneath the Predator Free 2050 (PF2050) Strategy sits [He Māhere Rautaki Whakakore Konihi, PF2050 5 Year Action Plan 2020-2025](#). This overarching action plan organises delivery of the PF2050 strategy into six pathways to help rationalise and focus the work required to achieve PF2050. These pathways are:

- *Mā ngā whānau, mā ngā hapū, mā ngā iwi e whakatau tō rātou kaitiakitanga* – **Whānau, hapū and iwi expressing kaitiakitanga**
- *Te whakatinana i ngā ture me ngā momo kaupapa here e tika ana mō te kaupapa* – **Supporting the kaupapa through legislation and policy**
- *He aronui, he aromataiwai, he aromātai i te rerekētanga* – **Measuring and assessing the difference we make**
- *Me whakaohooho, me whakamana ngā hapori kia mahi i te mahi* – **Communities taking action**
- *Te mātauranga, te mahi auaha, te whakapai* – **Advancing our knowledge, innovation and improvement**
- *Te nuku atu i te pupuru i te maha o te kaikonihī kia iti, ki te ara haepapa pūmau* – **Moving from sustained predator control to eradication**

These six pathways each have a series of milestones and measures for achievement, and together they can be thought of as providing stepping stones to the ambitious PF2050 goal. In 2020, national collaborative groups composed of multiple agencies, organisations and iwi were formed and named for each of the six pathways. The purpose of these groups is to understand and allocate across those involved the specific actions within these pathways to ensure that the collective PF2050 goals are being achieved. Each group has a Collaborative Pathway Action Plan (2020-2025) that:

- drives the national achievement of the PF2050 Strategy milestones and Interim Goals;
- describes the measures being used to monitor progress and achievement;
- represents a joined-up approach to securing resources and facilitating partnerships in a collaborative, non-competitive way.

These plans are intended to be living documents and as such are a work in progress. Accountabilities for lead agencies, timeframes and funding requirements are currently being explored by the collaborative groups and will be added to the plans once confirmed. It is important to note the impact that Covid-19 and subsequent lockdowns have had on planning and implementation timeframes. As such, many of the actions within the plans have had to be deferred. This is likely to continue to remain the case whilst the impacts of Covid-19 continue to be felt.

Communities taking action / *Me whakaohooho, me whakamana ngā hapori kia mahi i te mahi*

This draft Communities taking action Collaborative Pathway Action Plan was created by the collaborative group in July 2021, noting it is continually in development.

It seeks to inspire, empower and support all the people of Aotearoa New Zealand to own and participate in the Predator Free 2050 vision. This Plan focuses on expanding the reach of PF2050 beyond those already engaged, through communication and education, to inspire a new generation of PF2050 supporters. This Plan describes the development of resources, facilitation of partnerships and improving access to training, technical advice, good practice and funding for community groups.

Predator Free 2050 is a long-term vision, and ensuring we have long-term community commitment to the kaupapa and care for te taiao, is at the heart of this work.

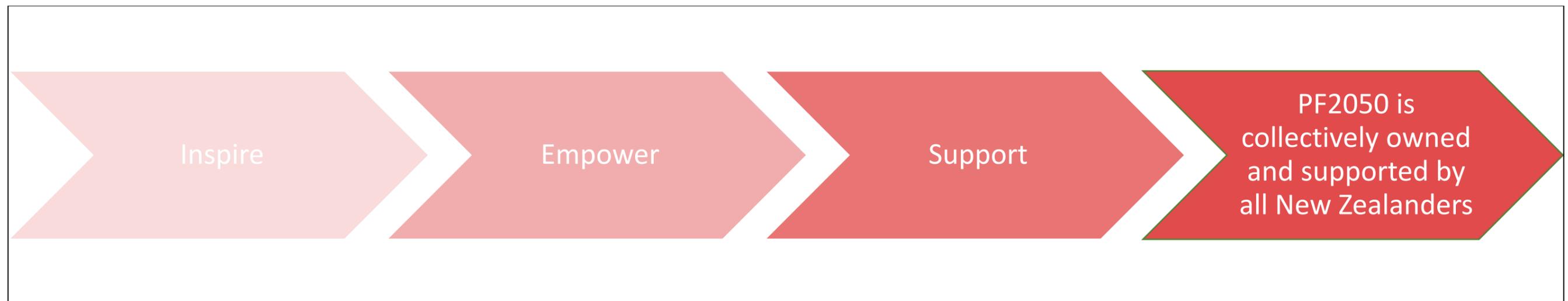


Collaborative Pathway Action Plan 2020-2025

Communities taking action

Me whakaohooho, me whakamana ngā hapori kia mahi i te mahi

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| Purpose | Predator Free 2050 is collectively owned and supported by all the people of Aotearoa New Zealand | |
| Overview | The work in this plan has been divided into three areas; inspire, empower and support, drawn from our objective 'to inspire, empower and support all New Zealanders and their communities to achieve the Predator Free 2050 vision'. Seven themes under the three areas have been identified within the plan. Actions, milestones and measures have been developed within each theme. | |
| Objective | To inspire, empower and support all New Zealanders and their communities to achieve the Predator Free 2050 vision | |
| Ngā whaingā ako / Intermediate Outcomes | The voices of nature are returning everywhere. | The mana of tangata whenua is enhanced, the ability of tangata whenua to exercise rangatiratanga and kaitiakitanga over wāhi tapu, mahinga kai and other taonga tuku iho is increased and management and eradication methods are aligned with Māori values and policies. |
| | Younger generations are picking up the mantle. | Kotahitanga / collaboration. Communities, agencies and organisations celebrate their contribution to Aotearoa New Zealand's success as a global leader in eradication of invasive predators and other pests. Our success as a global leader in working collaboratively and inclusively with tangata whenua (first nations people) on the ambitious goal of Predator Free Aotearoa New Zealand by 2050. |
| | Effective community action that contributes to the Predator Free Vision is enabled. | All the people of Aotearoa New Zealand are reconnecting with te taiao. Restoring the relationship of whānau, hāpu and iwi with sites, resources, and areas so that all understand and appreciate their significance and how to contribute to their restoration. |
| | Te hauora o te taiao, o te tangata (the state of health of the environment and the people) is enhanced from engaging and participating in making Aotearoa New Zealand predator free. | The mauri of the ngahere has been restored, taonga species are thriving, species are being returned to their rightful homes. |



Context

This plan outlines the work required to ensure we have a clear understanding of what work needs to be prioritised to support communities taking action over the period 2020-2025 towards the Predator Free 2050 vision. It outlines current knowledge and gaps, and indicators for the measures of success, as well as identifies what should happen to achieve success.

Action:

Actions describe the critical work and processes required to achieve milestones. No actions are optional. Actions are predominantly scheduled until 2025, except those that are necessary to continue the engagement in data management. This reflects the increasing uncertainty in assigning timeframes beyond 5 years and the need to review progress for all actions by 2023.

Dependencies:

Does something need to happen in another workstream first for this action to be worked on?

Prioritisation:

Work has been prioritised using the following system, which is directly transferable to the investment plan template.

Maintaining: Minimum effort required to ensure we maintain and defend current gains / build necessary foundations

Progressing: Work required to ensure we meet cabinet approved Interim Goals and make progress towards key intermediate outcomes in PF2050 National Strategy

Accelerating: Ensuring all outcomes and commitments within PF2050 Strategy are met in a way that satisfies the needs and requirements all stakeholders and our commitment to operating within the principles of the PF2050 strategy are uncompromised, setting up PF2050 up for the best chance of success and scaling.

| Theme: Values, insights and beliefs | | | |
|---|---|--|----------------|
| | Action | Dependency | Prioritisation |
| INSPIRE Outcome: The values, attitudes and beliefs that impact PF2050 vision are understood. New Zealanders are passionate about protecting their unique native species by eradicating predators | 1. Advocate for social science research to occur and inform PF2050 programme strategy. Ensure learnings are adaptively incorporated across the PF2050 Collaborative Groups. | Cross over with <i>Advancing our knowledge, Innovation and improvement</i> group. | Maintaining |
| | 2. Advocate, support and encourage community participation in social science relating to Aotearoa New Zealand becoming predator-free. Support the collection of data and stories to understand the changes in values, attitudes and beliefs around PF2050 goals and programmes. | Cross over with <i>Advancing our knowledge, innovation and improvement</i> group. | Maintaining |
| | 3. Use the research on the current range of values, attitudes and beliefs that impact PF2050 to inform reviews of this action plan and specifically the collaborative communications and engagement plan. | Dependency with research within <i>Advancing our knowledge, innovation and improvement</i> group plan. | Maintaining |
| | 4. Ensure community perspectives are included in developing measures for assessing the progress Aotearoa New Zealand has made towards its predator-free vision, and that the contribution by communities, is specifically measured and reported. | Dependency with <i>Measuring and assessing the difference we make</i> group. | Maintaining |
| | Measures: <ul style="list-style-type: none"> - By 2022, an approach for segmented (targeted) messaging based on values is being used to foster public awareness of, acceptance and action towards PF2050. - By 2025, every town and city has community-based PF2050 initiatives underway, involving a wide range of people and strengthening communities. - People are excited by what others are doing towards PF2050 and actively seek out ways to contribute for wider collective benefit. | | |

| Theme: Collaborations, partnerships and ownership | | | |
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| | Action | Dependency | Prioritisation |
| <p>EMPOWER</p> <p>Outcome: Community conservation is connected and supported at place.</p> | 1. Collaborative group organisations commit to and adopt authentic partnership behaviours (Manaakitanga) and promote these in all their relationships and work to ensure that communities are supported in achieving their PF2050 Programmes. | | Accelerating |
| | 2. Create support processes to enable communities, mana whenua, landowners and agencies to work collaboratively with each other. Develop ways to minimise and manage fatigue relating to PF2050. | | Maintaining |
| | 3. Develop and recommend an incentives package and create an investment pathway for businesses to be supported and encouraged to participate in Predator Free 2050 Vision. | | Progressing |
| | 4. Where requested by communities, develop and support local and regional forums or hubs to enable communities to collaborate, share knowledge, learnings and opportunities. Regional planning will be aligned with the Aotearoa New Zealand Biodiversity Strategy. | | Progressing |
| | 5. Track, measure and interpret the levels of community engagement, activation and ownership. | Cross over with <i>Measuring and assessing the difference we make</i> group. | Maintaining |
| | 6. Adjust or develop regional activities to improve engagement and ownership within communities. | | Progressing |
| | 7. Identify and support the ambassadors who actively promote predator-free initiatives with local Members of Parliament and raise needs appropriately. | | Maintaining |
| <p>Measures:</p> <ul style="list-style-type: none"> - By 2025, harder-to-reach communities (e.g. those in circumstances that make them less able to contribute) are proactively engaged by agencies/organisations that enable them to participate in ways that suit them. - By 2025, participation in PF2050 projects by rural and urban communities across New Zealand has increased, strengthening people’s relationship with the environment. - By 2025, diverse communities and individuals are engaged and contributing in different ways (e.g. citizen science, donating, trapping, building traps, planting). - By 2025, regional plans are in place for 75% of the country and are being shared and communicated with the public. | | | |

| Theme: Learning, education and employment | | |
|--|---|----------------|
| Action | Dependency | Prioritisation |
| 1. Determine priorities and the investment required to address the professional capacity and capability gap to deliver the PF2050 Vision. A selection of employment and training opportunities, trade qualifications and tertiary qualifications is developed including a 'career pipeline/pathway'. | | Progressing |
| 2. Embed, promote and increase environmental education in Early Childhood, Primary and Secondary curriculum frameworks. Support learning institutions to foster and grow an understanding and passion for te taiao. The value of our native taonga and the impacts of predators is integrated across the mainstream curriculum. Includes supporting and enabling teacher training and professional development programmes using the environment as a context for learning throughout the curriculum. | | Accelerating |
| 3. Develop targeted resources for kura, kohanga and mainstream education providers. Include education that supports Aotearoa New Zealanders to gain an understanding of the importance of Te hauora o te taiao (for us and our children after us - Ngai Tahu whakatauki). These resources are to be centrally/nationally led to minimise duplication and inconsistency and to maximise efficient use of resources. | Cross over with the <i>Whānau, hapū and iwi expressing kaitiakitanga</i> group | Accelerating |
| 4. Create opportunities for rangatahi, school leavers and unemployed by supporting and financing programmes that encourage further conservation education, practical training and qualifications. | Cross over with the <i>Whānau, hapū and iwi expressing kaitiakitanga</i> group; Dependency with <i>Suppression to Eradication</i> group | Accelerating |
| 5. Advocate for and promote online tools, workshop materials and training packages to support local decision-making for community projects. Information and advice relating to Predator Free programmes is available through a variety of channels so that people have access to current information and have relevant knowledge and skills to act. | | Progressing |
| 6. Develop training and support packages to overcome local challenges in tool use and share community stories and information about barriers to use with research and innovation partners. | Dependency with <i>Advancing our knowledge, innovation and improvement</i> group | Maintaining |
| Measures: <ul style="list-style-type: none"> - By 2025 schools, kura, kohanga and other education providers are using te taiao to build awareness, connection and action for Predator Free - By 2025, people are being upskilled in pest management and project management through tertiary education, workshops and on-the-job training. - By 2025, PF2050 operations are providing employment and economic opportunities for New Zealanders | | |

INSPIRE

Outcome:
All communities can access high quality information, education, development / career opportunities

| Theme: Resources and funding | | | |
|---|--|----------------|--|
| Action | Dependency | Prioritisation | |
| 1. Develop a comprehensive funding strategy to secure ongoing support for community-led Predator Free initiatives. | Dependency with <i>Advancing our knowledge, innovation and improvement</i> group | Progressing | <p>EMPOWER</p> <p>Outcome: Communities experience increased resourcing to achieve their predator-free aspirations</p> |
| 2. Understand the current ways in which individuals and communities access funding, expertise and other support they need, to achieve their goals. Identify the challenges or constraints in community accessing funding, expertise and other support. Prioritise the areas that will make the biggest impact and communicate this to PF2050 governance as areas requiring proactive investment. | | Maintaining | |
| 3. Develop a prospectus for corporate and philanthropic investment into community-led Predator Free projects | | Progressing | |
| 4. Understand, highlight and support equitable access to the financial and technical contributions and resources available towards PF2050 community action, across government agencies and predator-free organisations. Develop an investment plan to address access to expertise and grow capability that will enable communities to be successful in their predator-free aspirations. | | Progressing | |
| 5. Understand the constraints and barriers to success for applicants in completing financial applications and accessing what they need and develop a plan to remove these with a customer-needs focus. | | Maintaining | |
| 6. Ensure funding, collateral and advice resources are equitable and socially and culturally inclusive. | | Maintaining | |
| 7. Investigate ways to further ease successful applicant reporting back to funders and to minimise the administrative burden. | | Progressing | |
| 8. Monitor and report on the changes made to increase access to funding, expertise and other support communities need to achieve their predator-free goals. | Cross over with <i>Measuring and assessing the difference we make</i> group. | Progressing | |
| <p>Measures:</p> <ul style="list-style-type: none"> - By 2022, agencies/organisations understand community needs and how they can help support community groups to take action. - By 2022, agencies/organisations support community projects, in the ways preferred by those communities. These may include: <ul style="list-style-type: none"> • Providing strategic advice and practical support. • Creating and supporting community hubs where this approach is useful. • Minimising administrative pressure. - By 2025, communities have access to the advice and funding to be successful in their local and regional predator-free Programmes. | | | |

| Theme: Tools | | |
|---|---|----------------|
| Action | Dependency | Prioritisation |
| 1. Promote best practice, community-appropriate predator removal tools through a variety of channels. | | Maintaining |
| 2. Subsidise the cost of accessing best practice tools and make these easily available to all regional communities in New Zealand. | | Progressing |
| 3. Regularly promote and support access to specialist advice through a variety of channels. Develop a proposal to finance / resource access to knowledge, information and advice for community groups. | | Maintaining |
| 4. Provide updates on new tools and innovations and promote these to community as 'best practice', once proven and where appropriate. | Dependency on <i>Advancing our knowledge, innovation and improvement group.</i> | Progressing |
| 5. Support and encourage community participation in trials of new tools and innovations and act as a conduit between community and research organisations on community needs and experiences as required. | | Accelerating |
| 6. Develop and promote outcome monitoring tools for communities to effectively monitor their progress, celebrate successes and adjust their management for improved success. Ensure action and outcome monitoring tools for communities are accessible, fit for purpose and that training is available. | Cross over with <i>Measuring and assessing the difference we make group.</i> | Progressing |
| 7. Promote local and regional examples of adaptive management through the regular showcasing of case studies. | | Progressing |
| 8. Ensure a sustainable supply of PF2050 related tools (e.g. traps) for communities. | | Progressing |
| Measures: <ul style="list-style-type: none"> - By 2020, initial training needs are identified and a stocktake of existing information is undertaken. - By 2021, sustainability of supply for PF2050 tools (e.g. traps) is secured. - By 2025, training packages specific for community-led predator free Programmes have been developed and are in use. | | |

SUPPORT

Outcome:
A range of effective and efficient predator removal tools are available and in use

| Theme: Data and information management | | |
|---|--|----------------|
| Action | Dependency | Prioritisation |
| 1. Ensure reporting systems are accessible, fit for purpose and training is available. Reporting includes activities, results, outcomes, involvement and effects. | | Maintaining |
| 2. Provide training and ongoing support to enable regular analyses of predator control and biodiversity gain results to inform future decisions. | Dependency with <i>Measuring and assessing the difference we make</i> group. | Maintaining |
| 3. Ensure best practice monitoring, reporting and reviewing systems are promoted through a variety of channels and support is available to communities. Develop an investment and delivery plan if this is required. | | Maintaining |
| 4. Check that data and information is available in ways that enable local, regional and national storytelling. | | Progressing |
| 5. Promote and enable individual and community participation in the national data management system and assist communication of the needs of communities in the design and during regular reviews of this system. | Dependency with <i>Measuring and assessing the difference we make</i> group. Dependency with formation of data management system. | Maintaining |
| Measures: <ul style="list-style-type: none"> - By 2022, information to assist with decision making, planning and delivery of pest control is readily available. - By 2025, communities collect, share and effectively manage Predator Free 2050 activity and outcome data which contributes to the wider PF2050 story. | | |

SUPPORT

Outcome:
Communities are supported to measure their progress and success, to inspire further action and to tell their story